



WINCHESTER'S FIRST ANNUAL
Eco Festival 2008

Sponsorship Packet

Presented by the Family Action Network of Winchester & Sustainable Winchester

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October 25, 2008

Winchester Town Hall, First Congregational Church, Town Common
9:30 am to 4:00 pm

The Family Action Network, in collaboration with Sustainable Winchester, will showcase the concept of "reduce reuse and recycle" and provide community members with opportunities to learn about how to integrate a sustainable lifestyle within our homes and our everyday life.

The primary aim of Winchester's Eco Festival is to educate our community members about the conservation of our natural resources and about innovative alternative-energy technologies and waste reduction practices.

Through our children's activities, dynamic exhibits, workshops and stimulating speakers, the Winchester Eco Festival will foster public awareness about opportunities for environmental change. It is hoped that the event will inspire community members to make their homes, businesses and town more ecologically advanced and environmentally sound, while also encouraging activism and volunteerism.

We would like to invite you to become a corporate supporter of the Winchester Eco Festival. This festival will be an opportunity for the community to recognize and support your commitment to a healthier environment and a more sustainable society.

SPONSORSHIP BENEFITS

Our sponsorship levels offer both general marketing benefits and preferential status at the event. Sponsors will be included in the general Winchester Eco Festival marketing campaign and also includes prominent placement at the Festival itself, exposure to Winchester community members who have a demonstrated interest in environmental products and solutions, and featured placement in event publications. The Festival offers an exhibit area with excellent opportunities to showcase your products and services to the environmentally concerned businesses and individuals in attendance.

CONTACTS

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Winchester's Eco Festival Sponsorship Levels

\$1,000 PLATINUM SPONSOR BENEFITS

- ❖ Inclusion in publicity, print and radio advertising, and promotional materials as Platinum Sponsor; e.g. "Winchester's Eco Festival, Presented by Your Company"
- ❖ Listing as Platinum Sponsor on Winchester's Eco Festival website at www.fanwinchester.org/ecofest
- ❖ Link to Platinum Sponsor's website on Winchester's Eco Festival website
- ❖ Welcome letter from Platinum Sponsor in program
- ❖ Logo on front cover of Winchester's Eco Festival program
- ❖ Full page ad in the Winchester Eco Festival program
- ❖ Listing in Winchester Eco Festival's program as Platinum Sponsor
- ❖ Exhibit booth space with prominent placement
- ❖ Sponsor banner (to be provided by sponsor) to be displayed prominently at Festival
- ❖ Family Action Network and Sustainable Winchester Membership

\$500 GOLD SPONSOR BENEFITS

- ❖ Inclusion in publicity, print and radio advertising, and promotional materials as a Gold Sponsor
- ❖ Listing as Gold Sponsor on Winchester's Eco Festival website
- ❖ Link to Gold Sponsor's website on Winchester's Eco Festival website
- ❖ Logo on front cover of Winchester's Eco Festival program
- ❖ Half page ad in the Winchester Eco Festival program
- ❖ Listing in Winchester's Eco Festival program as Gold Sponsor
- ❖ Exhibit booth space with prominent placement
- ❖ Sponsor banner (to be provided by sponsor) to be displayed prominently at Festival

\$250 SILVER SPONSOR BENEFITS

- ❖ Inclusion in publicity and promotional materials as Silver Sponsor
- ❖ Listing as Silver Sponsor on Winchester's Eco Festival website
- ❖ Link to Silver Sponsor's website on Winchester's Eco Festival website
- ❖ Quarter-page ad in Winchester's Eco Festival program
- ❖ Listing in Winchester's Eco Festival program as Silver Sponsor
- ❖ Your company's literature and materials displayed at Sponsor table

\$100 BRONZE SPONSOR BENEFITS

- ❖ Inclusion in publicity and promotional materials as Bronze Sponsor
- ❖ Listing as Bronze Sponsor on Winchester's Eco Festival website
- ❖ Link to Bronze Sponsor's website on Winchester's Eco Festival website
- ❖ Listing in Winchester's Eco Festival program as Bronze Sponsor
- ❖ Your company's literature and materials displayed at Sponsor table



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Winchester's Eco Festival Sponsorship Contract

CORPORATE SPONSORSHIP LEVEL (Please check one):

- Platinum Sponsor \$1,000
 Gold Sponsor \$500
 Silver Sponsor \$250
 Bronze Sponsor \$100

Organization's Name (as you would like it listed):

Contact Person's Name & Title: _____

Address: _____

City _____ **State** _____ **Zip** _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

Please mail checks to: FAN Winchester, attn: Treasurer, PO Box 805 Winchester, MA 01890.

Family Action Network has 501c3 status and a tax deductible receipt will be mailed to you.

For more information email: president@fanwinchester.org

If one of your sponsor benefits includes inclusion in promotional materials, the sponsorship application and relevant art materials must be submitted by September 15. If one of your sponsor benefits includes **ad space/letter/inclusion** in program, sponsorship and artwork must be received by October 10th to ensure inclusion. We will be in contact with you shortly to discuss size and layout details.

If one of your sponsorship benefits is exhibit space at the Winchester Eco Festival, please fill out the information below so that we can plan for your exhibit space needs.

ECO FESTIVAL SPONSOR EXHIBIT SPACE RESERVATION

Description of Exhibit:

WAIVER: I hereby release and discharge The Family Action Network, Sustainable Winchester, the Town of Winchester, and The First Congregational Church and all businesses, agencies, and other sponsoring companies from responsibility for any injuries or damages I may suffer as a result of my participation in the 2008 Winchester Eco-Festival. Additionally, I permit the use of my name and photos in electronic broadcasts, telecasts, newspapers, and brochures, etc.

Authorized Signature

Date

www.fanwinchester.org/ecofest